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EVERYTHING FOR THE GARDEN

GET IN TOUCH WITH US FOR PRICES AND INFORMATION ON ALL YOUR GARDEN PROBLEMS

SUNSET SEED AND NURSERY COMPANY

"ALWAYS RELIABLE"

1720 Ocean Ave. (Westwood Park) San Francisco, 12, Calif.
IN THE HEART OF SAN FRANCISCO'S GARDEN DISTRICT

Phone **RANDOLPH 4098** Please Include Sales Tax **No. 12 or K cars stop at our door**

TWENTY-THREE YEARS AT THIS ONE LOCATION

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

All Seeds, Bulbs and Roots Are Postpaid to 4th Zone --- Except Where Noted.
ADD 25c to cover mailing charges if the order is under \$2.00.

Remember, we are Open on Sunday and Holiday Mornings from 9 to 1 o'clock.

Business Hours
Week Days
8:30 a. m. to 5:30 p. m.

LIBRARY

U. S. Department of Agriculture

Washington 25, D. C.

SPRING 1945

SUNSET'S PLANTING NEWS

PLEASE INCLUDE SALES TAX

NOTICE TO OUR OUT OF TOWN CUSTOMERS

During the emergency we will discontinue the publication of our regular catalog (What, When And How to Plant). This is due to uncertainties of stock and prices. We will send you our Sunset Planting News instead at regular intervals. Please feel free to write to us for any information you desire.

Sunset's Hardy Everblooming Roses



CHRISTOPHER STONE
Aml. Quinard. HT. Buds are very dark, opening to a fragrant flower of velvety maroon with soft black luster. Strong grower and free blooming. **1.00** each.

Autumn. HT. A fully double, brilliant flower exquisitely colored orange, red, and buff. Very vigorous grower, and produces great quantities of fine, long-stemmed buds superb for cutting. **1.00** each.

Betty Uppichard. The inner surface of petals is a delicate salmon-pink to carmine, while the reverse of petals is a deep and glowing coppery carmine, suffused orange; a glorious combination of colors. It flowers freely and is an excellent grower. **1.00** each.

Briarcliff. HT. An improved Columbia. High centered buds of exquisite form, and a bright clear shade of rose-pink. **1.00** each.

Caledonia. Large, very long pointed buds, edges gracefully rolled back; faintly fragrant large double flowers are borne singly on long stems. Lemon tinted color changes to pure white. **1.00** each.

Cecile Brunner. Poly. Popular "Baby Rose." Very small, full, salmon-pink in clusters; delicately scented. **1.00** each.

Christopher Stone. HT. From all sections come glowing reports of this outstanding new red Rose. A long-pointed bud opens to a large, double flower of vivid scarlet. Free blooming and fragrant. Upright in growth with bronzy green foliage that so far is almost free from mildew. **1.00** each.

Confessio De Sotago. Brilliantly Spanish in coloring—perfect for California gardens. The petals are pronouncedly two-toned, deep golden on the outside, copper-rose and scarlet on the interior. **1.00** each.

Dame Edith Helen. HT. Glowing, fragrant pink Rose on erect, rigid stem. Free flowering. **1.00** each.

Duchess of Athol. HT. Large, globular buds and flowers of deep bronzy yellow, tinged with orange and old rose. Plant very vigorous and bushy; profuse bloomer. **1.00** each.

Duquesa de Penaranda. HT. Whether in bud or fully opened flower, this Rose is gloriously beautiful. The orange buds open to double blooms of golden peach shades. A very vigorous grower with glossy, disease resistant foliage. **1.00** each.

E. G. Hill. HT. Scarlet, shading to deeper pure red as it develops. It produces long stems naturally and the foliage develops freely and is of fine color. Does not fade even during the hottest weather, and does not mildew. Sweetly scented. **1.00** each.

Etoile de Hollande. HT. A brilliant red Rose with glorious large blooms that hold their color in strong sunlight, never showing bluish tints; sweetly fragrant. Growth strong. Resistant to mildew. **1.00** each.

Frau Karl Druschki (Snow Queen). HT. A remarkable vigorous grower. Its snowy white flowers are very large, perfect in form, with large, shell shaped petals. **1.00** each.

General MacArthur. HT. Vivid crimson scarlet flowers that retain their brilliancy when fully expanded; very highly perfumed. Practically free from mildew. **1.00** each.

Golden Gleam. A rich yellow rose with a bit of crimson on the outside petals in bud form. Opens to a full golden-yellow, has good stems and a vigorous, symmetrical habit of growth with glossy bright green foliage. **1.00** each.

Golden Rapture. HT. A fine new, pure canary-yellow Rose, with perfect form in bud and flower; fragrant. Vigorous and healthy. **1.00** each.

Hadley. HT. Fine, dark, velvety crimson blooms on long stems well above the foliage; very fragrant. **1.00** each.

Hinrich Gaede. HT. Without doubt the best Rose introduced in the past four years. The blooms are rosy copper, with brilliant orange tones which hold until the last petals drop. Buds are extra large, of good form, and usually borne singly on very long, strong stems. It blooms freely and the dark glistening foliage is very resistant to mildew. You cannot pass this Rose without exclaiming over its unusual beauty. **1.00** each.

Hoosier Beauty. HT. Extremely rich velvety crimson color, which does not shade into maroon. A heavy bloomer of strong, upright growth. **1.00** each.

Irish Elegance. HT. Beautiful bud, opening to single, apricot bloom, shading to bronze at base of petals. **1.00** each.

Irish Flame. HT. Buds rich, deep orange, flushed with crimson; flowers single, in clusters of five or more. **1.00** each.

J. Otto Thilow. HT. No better pink Rose for most all locations. About the most perfectly formed bud of any Rose opening to a full, long-lasting flower of glowing rose-pink. Strong stems and firm, leathery foliage. **1.00** each.

Joanna Hill. HT. Long-pointed buds, opening to large, full, fragrant flowers of glaucous clear, deep yellow, toned deeper in the center. Vigorous, upright grower; continuous bloomer. **1.00** each.

Los Angeles. HT. A vigorous grower and continuous bloomer. The long-stemmed, fragrant flowers are brilliant flame-pink shading to coral and gold; buds long and pointed. **1.00** each.

Ophelia. HT. A strong grower and profuse bloomer. Flowers are pale flesh-pink, shaded rose and yellow at the base of petals. **1.00** each.

Red Radiance. An even better rose in habit than its parent, Radiance. Buds big, globular flowers of deep rose-red. **1.00** each.

Sou. de Mme. Bouquet. HT. Sometimes called an improved Lady Hillingdon on account of richer color and stronger stem. A long, exquisite bud of light apricot-yellow, opening to a sweetly fragrant flower of same shades. **1.00** each.

Sou. de Mme. C. Chambard. HT. A long-pointed bud opening to a beautifully formed, fragrant flower of coral-pink with bright satiny sheen. Long, strong stems and fine as a cut-flower **1.00** each.

GOOD ROSES WILL BE VERY SCARCE THIS SEASON, SO PLACE YOUR ORDER AS QUICKLY AS POSSIBLE.
ALL ORDERS WILL BE FILLED STRICTLY IN ROTATION AS RECEIVED.

PLANT NOW! America's Finest Roses PLANT NOW!

When you buy "Sunset" Roses you know you are getting the very finest bushes grown. All are extra-strong, two-year-old, field-grown bushes that will bloom profusely this coming spring. We offer only No. 1 grade, extra-selected stock. We are the largest Rose dealers in San Francisco.

Remember that handling plants is our main business—not a sideline, as it is in department and hardware stores. Our Roses are alive and are treated as living things. We do not dip them into boiling wax or expose them unnecessarily to heat and drought. Our Roses give satisfaction.

Plant Roses in January, February, March and April.

ROSE CULTURE

In deep, rich, heavy soil, even inclined to adobe, Roses are strong, vigorous growers with flowers of great substance. But even in a light, sandy soil, Roses can be made to grow well, and they flower, as a rule, earlier than in heavy soil. To improve light soils, add clay, peat or adobe, and use our **Sunset Special Fertilizer**. See page 4. Do not apply strong fertilizers to the roots, but dust it on the surface and rake in slightly after the bushes are planted. Frequent cultivating is absolutely necessary. Plant each bush so that the point where it is budded is one inch below the ground. Do not sprinkle the tops in the late afternoon as it causes mildew and other fungus troubles.

For beautiful Roses and healthier foliage use **Sunset Special Garden and Lawn Fertilizer**. See page 4. This is the very best rose food obtainable.

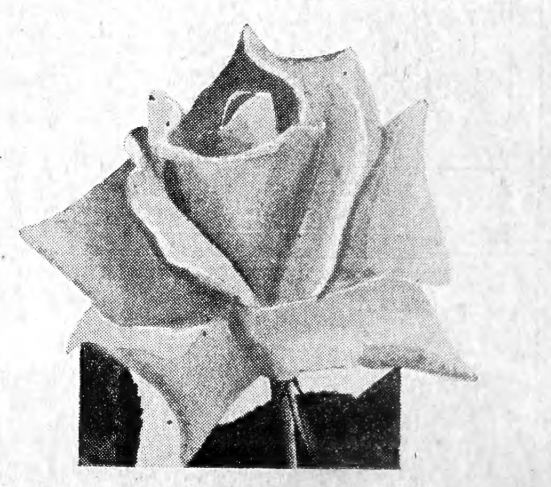
We cannot fill Rose plant orders for less than \$2.00 unless 25c is added to cover cost of postage and packing. We pay shipping charges on Bush and climbing Roses within the Third Zone when order exceeds \$2.00. Add 10 per cent for postage to points outside of California.

PRUNING

This should be done during December, January, and February, as at that time the bushes are dormant. Cut just above a prominent dormant bud that points outward. Remove all small, twiggy growth, cutting back to strong well-ripened canes which are well furnished with dormant eyes. As a general thing, the entire top of the plant should be removed. See illustration.

NOTE: Our Roses are used by the U. S. Government. We supplied hundreds of bushes to the Letterman General Hospital at the Presidio, Fort Mason, Navy Yard, Mare Island and other posts. Our Roses have the quality required by rigid Government inspection.

A good rose as received. The black line shows where to prune before planting.



HINRICH GAEDE

Sunset's Hardy Climbing Roses

Belle of Portugal. H.Gig. A vigorous climber with large, soft salmon-pink blooms. **1.00** each.

Cl. Dame Edith Helen. CLHT. Produces flowers which are exactly like those on the bush—great, large, full blooms of glowing pink, delightfully fragrant, and produced on long, stiff stems. **1.00** each.

Cl. Etoile de Hollande. CLHT. Fragrant and thrifty, with beautiful blossoms, large and bold. The color is a glorious deep red. **1.00** each.

Cl. Golden Emblem. CLHT. This new climber is of vigorous, rampant growth, with enormous, heavy canes 6 to 8 feet long produce in one growing season. Bright golden yellow. **1.00** each.

Cl. Mme Edouard Herriot (Daily Mail Rose). CL HT. A very vigorous climbing sport of this great favorite. Flowers are same as bush variety. **1.00** each.

Cl. Mme. Butterfly. CLHT. Large, well-shaped flowers of light pink, suffused apricot and gold. Free bloomer and vigorous. **1.00** each.

Cl. Hoosier Beauty. CL HT. Rich crimson. **1.00** each.

Cl. Mrs. E. P. Thom. CLHT. A deep canary-yellow flower of medium size. Healthy, glossy green foliage. One of the best yellow climbers. **1.00** each.

Cl. President Hoover. CLHT. Beautifully formed, large blossoms and very fragrant. The color is a charming combination of cerise-pink, flame, scarlet and yellow, with broad, thick petals, retained for days after the flowers have fully opened. The foliage is clean and handsome. **1.00** each.

Cl. Talisman. CLHT. This wonderful Rose hardly needs description for it is so well known in the bush form. Imagine this glorious Rose as a vigorous climber. **1.00** each.

Cl. Yellow Cecile Brunner. CL.Poly. Similar to the popular Baby Rose but a beautiful shade of golden yellow. **1.00** each.

Improved Paul's Scarlet Climber. LC. Semi-double; bright crimson. Fine in foggy districts. **1.00** each.

Bush and Climbing Roses are postpaid within the Fourth Zone, when order exceeds \$2.00. Orders under \$2.00, add 25c for postage and packing.

McGredy's Ivory. HT. Flowers creamy ivory-white, turning to clear white as they open; occasionally has a faint pink flush in the center in cool weather. The buds are as perfect as Roses can be, and the flowers possess a delicate damask perfume. **1.00** each.

McGredy's Scarlet. HT. It might be scarlet in some climates, but is a vivid deep rose here in California, sometimes with a scarlet glow in the early morning as the bud opens. **1.00** each.

Mme. Butterfly. HT. Long buds and beautifully shaped blossoms of bright pink, suffused apricot and gold. A free bloomer and erect grower. Sport of Ophelia. **1.00** each.

Mme. Edouard Herriot (Daily Mail Rose). HT. Long-pointed coral-red buds, shaded yellow at base, open to semi-double flowers of beautiful coral-red shaded with yellow and bright rosy scarlet. A vigorous grower. **1.00** each.

Mrs. E. P. Thom. HT. Well-formed buds and fairly large, double, clear, even yellow flowers borne singly on good stems. **1.00** each.

Mrs. Henry Bowles HT. Warm pink blooms, flushed with salmon, in profusion from early spring until fall. **1.00** each.

Mrs. Pierre S. du Pont. HT. Very fine in color and form. Medium-sized reddish yellow bud, opening to a semi-double, fragrant flower of golden yellow. Healthy foliage and free blooming. **1.00** each.

Mrs. Sam McGredy. HT. One of the best garden Roses. Long-pointed bud opening to a large, double, fragrant flower of copper-orange, flushed with red on outside of petals. Vigorous grower, gassy foliage, lasting flowers and a prolific bloomer. **1.00** each.

Picture. Vigorous Rose. Well-shaped buds and medium size fragrant rose-pink flowers. **1.00** each.

President Herbert Hoover. HT. Long-pointed buds of scarlet and gold, opening to broad, semi-double flowers of creamy orange and deep rose, with huge, thick petals. Plants very vigorous. Fine for cutting. **1.00** each.

Rapture. HT. An improved sport of Mme. Butterfly, with beautiful mildew-proof foliage. Pointed bud; deep salmon with right golden suffusion. Free grower. **1.00** each.

Talisman. HT. The use of many gold medals. A combination of shades of gold, apricot, yellow and deep pink orid-rose. The outside of the petals is bright yow, gold, and pink; as the flower develops a the petals unfold they become bright apricot, gold and deep rose-pink. **1.00** each.

Autumn

Cecil Brunner

Duquesa de penaranda

F. K. Druschki

Sunset's Sturdy Tree Roses

All Our Tree Roses Are Extra-Selected Stock

The stately Tree Roses, with their symmetrical, globular heads, are very beautiful, making imposing plants for lawn or plant borders. We offer these in the Hardy Everblooming class. We call special attention to our up-to-date collection of Standard Roses which we consider are the most popular varieties. The quality is of the highest strong, well-branched trees, 4 to 5 feet high in stout stems. These are too large to go by parcel post and must go by express; collect. For description of these varieties, see General Rose List.

Bare Root, price \$4.50 each; 6 or more at \$4.25 each; in 5 gal. cans \$5.00 each; 6 or more \$4.75 each.

Autumn	Mrs. Sam McGredy
Christopher Stone	McGredy's Ivory
Etoile de Hollande	J. Otto Thilow
E. G. Hill	Pres. Herbert Hoover
Golden Emblem	Sou. de Mad. Chambard
Hinrich Gaede	Southport
	Talisman

NOTE: Due to the scarcity of good Roses this year, it will be advisable to name a second choice, especially in the later part of the season. ORDER EARLY AND AVOID DISAPPOINTMENT!

ORDER BY MAIL

If you live outside San Francisco

We deliver free all seeds, bulbs and plants within the Third Zone except where otherwise stated. For example: Shrubs in gallon cans requires 25c postage. Larger Trees, Fertilizers and Insecticides must go express collect.

On all plant orders to be sent Parcel Post for less than \$2.00 add 25c to cover cost of packing and postage. Do not forget to add the State Sales Tax of 2½ per cent within the State of California.

C. O. D. Orders. We do not send goods "Collect on Delivery" outside of San Francisco. Make remittances by Bank Draft, Post Office or Express Money Order, or personal check, payable to the Sunset Seed and Nursery Co.

HARDY OUTDOOR PALMS

California Fan Palms or Date Palms

5 yrs. old, 2½ to 3 ft., **\$1.50** each

Add 25c postage if wanted by mail.

Scarlet Flowering Quince

Cydonia Sanguinea. "Scarlet Flowered Quince." — The blooms are a bright scarlet and are scattered over the plant all through the spring and summer. Almost everblooming.

Large plants **\$1.50** and **\$2.00** each.

Add 25c postage for mailing.

Flowering Hawthorne

HAWTHORNE. These small, spreading trees are well adapted for lawns and for grouping. The little flowers come in clusters, and are followed by red berries in the autumn.

H. Double Scarlet and White, established in 5-gal. cans, \$3.50 each. Too large to mail, must go via express, collect.

Flowering Eucalyptus

EUCALYPTUS ficifolia. One of the most glorious sights in California is one of these trees in full bloom, with its great clusters of brilliant scarlet flowers set in a background of dark, large, glossy leaves. It is a rather dwarf tree, 25 feet high and does not take much room. 3 to 4 feet, \$1.25 each; 4 to 6 feet, \$1.50. Too large to mail, must go via express collect.

Plant Berry Plants Now! Do Not Delay As Stock Is Limited.

SUNSET'S SMALL FRUITS BERRIES, ETC.

Berry plants are all postpaid in Northern California, if the order is \$2.00 or over.

Add 25c for mailing orders under \$2.00.

BLACKBERRIES, Thornless. Fine home or market variety. Extra strong plants, 50c each; 12 for \$5.00.

BOYSENBERRY. Unusually large reddish black berries of fine flavor, with very few seeds, 35c each; 12 for \$3.50.

CURRENT, Cherry. A fine variety for home or market. Heavy 2-yr. plants, 50c each; 12 for \$5.00.

GOOSEBERRIES, Oregon Champion. Largest and best variety. Heavy 2-yr. plants 50c each; 12 for \$5.00.

GRAPES, 35c each; 12 for \$3.50, except Concord and Isabella which are 50c each, 12 for \$5.40. Plant December to April. Black Hamburg, Black Concord, Black Flame Tokay, Red Isabella, Blush Black, Muscat, Amber, Thompson's Seedless, Yellow Zinfandel, Purple.

LOGANBERRIES, 1-Yr. Heavy plants, 35c each; \$3.50 dozen.

RASPBERRIES, 1-Yr. Heavy plants, 35c each; 12 for \$3.50.

Cuthbert. Large crimson variety. Hardy. Bears heavily. 25c each; \$2.50 dozen.

RASPBERRIES—Continued

Lloyd George. The largest red variety. Excellent flavor, fruit borne in clusters. Extra heavy 2-yr. plants that will bear heavily this coming season. 35c each; 12 for \$3.50.

St. Regis. Berries deep crimson; delicious flavor. Prolific bearer. Strong plants, 35c each; 12 for \$3.50.

Thornless Boysenberry. Similar to the regular Boysenberry but without thorns. Heavy plants, 50c each; 12 for \$5.00.

Thornless Loganberry. Heavy plants, 50c each; 12 for \$5.00.

THORNLESS YOUNGBERRY. Earliest and heaviest yielding berry of this class. The large, luscious berries are rich, sweet and juicy, yet firm, with few seeds. A cross between the Logan and Gardena Dewberry. Strong plants, 50c each, \$5.00 for 12.

YOUNGBERRIES. Heavy plants, 35c each, 12 for \$3.50.



Keep Your Victory Garden Producing

Sunset's High Quality Vegetable Seeds

ALL VEGETABLE SEEDS ARE POSTPAID

Write for special prices on larger quantities.

BEANS, DWARF. Apr.-Aug.
Stringless Green-Pod. Pkt. 10c, lb. 50c.
Broad Windsor. Horse Beans. Pkt. 10c, lb. 50c.
French String Beans. Pkt. 10c, lb. 50c.
Improved Golden Wax. Pkt. 10c, lb. 50c.

BEANS, POLE

Blue Lake Cressbeak. Pkt. 10c, lb. 50c.
Horticultural (Italian). Pkt. 10c, lb. 50c.
Kentucky Wonder. Pkt. 10c, lb. 50c.
Scarlet Runner. Pkt. 10c, lb. 50c.
Yard Long. Pkt. 15c.

BEANS, LIMA

Burpee's Bush Improved. Pkt. 10c, lb. 50c.
King of the Garden (Pole). Pkt. 10c, lb. 50c.



TABLE BEETS. All year.
Crosby's Egyptian. Pkt. 10c, oz. 35c.
Detroit Dark Red. Pkt. 10c, oz. 35c.

SWISS CHARD

All year.
Giant Lucullus. Pkt. 10c, oz. 25c.

BRUSSELS SPROUTS. Jan.-Apr.; July-Oct.
Dwarf Perfection. Pkt. 15c.

CABBAGE. Jan.-Apr.; July-Oct.
Chinese Cabbage. Pkt. 10c.

Early Jersey Wakefield. Pkt. 10c.

Flat Dutch. Pkt. 10c.

Red Rock. Pkt. 10c.

Drumhead Savoy. Early. Pkt. 10c.

CARROTS

All year.
Danvers Half-Long. Pkt. 10c, oz. 45c.

French Forcing. Pkt. 10c, oz. 45c.

Oxheart. Pkt. 10c, oz. 45c.

Long Orange. Pkt. 10c, oz. 45c.

CALIFLOWER

June-Jan.
Early Snowball. Pkt. 25c.

CELERIAC

Feb.-June.
Large Smooth Prague. Pkt. 10c.

CELERY

Feb.-June.
Golden Self-blanching Improved. Pkt. 10c.

White Plume. Pkt. 10c.

CHICORY. Early spring.
Long-rooted. Pkt. 15c, oz. 75c.

SWEET CORN

Apr.-July-Aug.

Alameda Sugar. Pkt. 10c, lb. 45c.

Country Gentleman. Pkt. 10c, lb. 45c.

Golden Bantam. Pkt. 10c, lb. 45c.

Stowell's Evergreen. Pkt. 10c, lb. 45c.

CRESS

All year.
Curled. Pkt. 10c.

CUCUMBERS

Apr.-June-July.

Arlington White Spine. Pkt. 10c, oz. 35c.

Lemon. Pkt. 10c, oz. 35c.

Long Green Improved. Pkt. 10c, oz. 35c.

EGG PLANT, New York Improved. Pkt. 10c.

ENDIVE

June-Oct.
Broad-leaved. Escarotte. Pkt. 10c, oz. 40c.

Green Curled. Pkt. 10c, oz. 40c.

KALE

Jan.-April; July-Oct.

Jersey. Pkt. 10c, oz. 50c.

KOHLRABI

Jan.-May; July-Oct.

White Vienna. Pkt. 10c, oz. \$1.00.

LEEK

Jan.-Apr.

Large American Flag. Pkt. 15c.

LETTUCE

All year.

Big Boston. Pkt. 10c.

Calif. Cream Butter. Pkt. 10c.

Early Prizehead. Pkt. 10c.

Los Angeles. Pkt. 10c.

Romaine, or Cos. Pkt. 10c.

MUSKMELON

Apr.-June.

Cassaba. Golden Beauty. Pkt. 10c, oz. 35c.

Persian. Pkt. 10c, oz. 50c.

Rocky Ford. Pkt. 10c, oz. 60c.

WATERMELON

Apr.-June.

Black-seeded Chilian. Pkt. 10c, oz. 25c.

Kleckley Sweet. Pkt. 10c, oz. 25c.

MUSTARD

Apr.-June.

Southern Curled. Pkt. 10c, oz. 25c.

ONIONS

Nov.-March.

Australian Brown. Pkt. 10c.

Red Wethersfield. Pkt. 10c.

White Portugal. Pkt. 10c.

Yellow Globe Danvers. Pkt. 10c.

Bunching. Pkt. 10c.

OKRA

Apr.-June.

Green. Pkt. 10c, oz. 25c.

PARSLEY

All year.

Double Curled. Pkt. 10c, oz. 40c.

PARSNIP

Feb.-Sept.

Hollow Crown. Pkt. 10c, oz. 35c.

PEPPERS

Feb.-March.

Large Bell. Pkt. 10c.

Pimiento. Pkt. 10c.

Red Chili. Pkt. 10c.

PEAS, DWARF. All year.

American Wonder. Pkt. 10c, lb. 50c.

PEAS, MEDIUM

Laxtonian. Pkt. 10c, lb. 50c.

Stratagem. Pkt. 10c, lb. 50c.

PEAS, TALL

Edible Pod. Pkt. 10c, lb. 50c.

Telephone. Pkt. 10c, lb. 50c.

PUMPKIN

Apr.-June.

Large Cheese. Pkt. 10c, oz. 25c.

RADISH

All year.

California Long White. Pkt. 10c, oz. 25c.

Early Scarlet Turnip. Pkt. 10c, oz. 25c.

Long Scarlet. Pkt. 10c, oz. 25c.

Round Black Spanish. Pkt. 10c, oz. 25c.

Scarlet Turnip White Tip. Pkt. 10c, oz. 25c.

SALSFY

Feb.-Sept.

Mammoth Sandwich Island. Pkt. 10c.

SPINACH

All year.

Long-standing. Pkt. 10c, oz. 20c, 1 lb. 50c.

New Zealand. Pkt. 15c, oz. 35c.

Trielly. Pkt. 10c, 1 lb. 50c.

SQUASH

May-June.

Banana. Pkt. 10c, oz. 25c.

Early White Bush Scallop. Pkt. 10c, oz. 25c.

Hubbard. Pkt. 10c, oz. 35c.

Italian (Zucchini). Pkt. 10c, oz. 25c.

Vegetable Marrow. Pkt. 10c, oz. 25c.

Yellow Summer Crookneck. Pkt. 10c, oz. 25c.



TOMATOES

TOMATO

Feb.-May.

Chalk's Early Jewel. Pkt. 10c.

Ponderosa. Pkt. 10c.

Pritchard. Pkt. 10c.

Stone. Pkt. 10c.

TURNIP

Aug.-Apr.

Early Flat White. Pkt. 10c.

Purple-Top White Globe. Pkt. 10c.

Rutabaga. Yellow. Pkt. 10c.

HERB SEEDS

Borage, Sweet Basil, Catnip,

Dandelion, Dill, Lavender, Rosemary, Sage,

Sweet Marjoram. Any of above, pkt. 10c, 10c.

PLANTS
READY
NOW

PLANT NOW!

STOCK IS LIMITED.
GET YOUR ORDER
TO US AS SOON AS
POSSIBLE.

SUNSET'S FAMOUS BANNER STRAWBERRIES

Our Improved Heavy Yielding Variety

Best, most uniform and heaviest yielding strawberry for home gardens and market growers. It produces fruit from March until November.

Our Banner is large, firm, and of fine form, averaging 15 to the quart box. Color a deep rich red, having a glossy varnished appearance when ripe. This dark, blood-red coloring extends to the very center, no matter how large. Our Banner is never hollow. When fully ripe the flavor is suggestive of the wild berry, is crisp and delicious and will remain on the vine for three days without injury, keeping perfectly for many days after picking. Will hold its color, shape and flavor when canned.

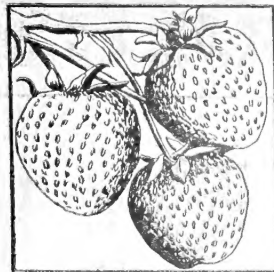
Extra selected heavy rooted plants.

12 plants 75c; 100 for \$5.00 — Postpaid in Northern California and Nevada.
Field run plants, 12 for 60c; 100 for \$4.00

Add 25c to cover cost of mailing and packing on orders under \$2.00

NEW ROCKHILL STRAWBERRIES — A new runnerless type 25c each; 12 for \$2.50; 100 for \$15.00.

MASTODON STRAWBERRIES — A large everbearing type. 12 for 75c; 100 for \$5.00.



Fruit Trees Now Ready for Planting. Order as Soon as Possible — Good Stock Is Limited

SUNSET'S SELECTED FRUIT TREES

The prices on Fruit Trees (except where noted) are \$1.50 each for extra select trees 6 to 8 ft. We recommend this larger size for customers who want fruit as quickly as possible.

Must be sent Express, collect, too large to go via mail.

The trees we supply are not only clean, vigorous, and true to name, but are the best yielding, most profitable types. Fruit trees should be planted from January to April. Write for special prices on quantity.

Almonds

IXL. Nuts large. Shells soft but perfect. Hulls easily.

Ne Plus Ultra. Nuts large and long.

Apples

Delicious. (W.) Large; dark red; long keeper.

Spitzenberg. (W.) Large; light red.

Gravenstein. (S.) Large; striped apple.

Jonathan. (W.) Medium to large; red; rich flavor.

Yellow Newton Pippin. (W.) Large; yellow.

Yellow Belleflower. (W.) Pale lemon-yellow.

Crabapples

Red Siberian. Yellow, with scarlet cheek.

Transcendent. Large; red and yellow.

Apricots

Blenheim. Orange with a deep yellow cheek. Very popular.

Moorpark. Deep orange or brownish red; juicy and large.

Royal. Yellow with an orange cheek. The "Valley" cot.

Cherries

Bing. Fruit large, dark brown or black.

Black Tartarian. Bright purplish black.

Royal Ann. Pale yellow with a bright red cheek.

Pigs

California Black. Fruit large; dark purple, almost black.

Kadota. Medium size; thin, white skin; white pulp.

Guava

Strawberry. 2 to 3 ft., \$1.00 each.

Lemons

MEYER LEMON. Semi-dwarf. Fruit large, oval and deeply orange yellow in color. Hardy throughout most of California. Laden with fruit most of the year. Meyer Lemons have produced fruit constantly at our nursery in San Francisco for the past five years. Our plants bear the first year. \$1.50 each. Add 25c if wanted by mail.

Loquat—2 to 2 1/2 ft., \$1.25 each

Olives—(Manzanillo)—2-3 ft., \$1.50 each

Nectarines

Boston. Large; deep yellow, with deep mottlings of red.

Stanwick. Very large; pale skin; white flesh.

PERSIMMON (Fuyu)—Large and productive. \$3.50 each.

Pomegranates

Sweet-fruited.

Peaches

FREESTONE VARIETIES

Early Crawford. Large; yellow. Good quality.

Elberta. Skin golden, faintly striped with red.

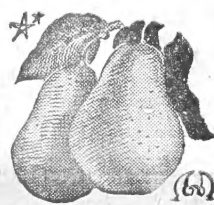
Hale's Early. Skin greenish white, red cheek.

Strawberry. Skin marbled with deep red.

CLINGSTONE VARIETIES

Phillips. Flesh clear yellow to the pit.

Tuscan. A good shipping and canning peach.



Pears

Bartlett. (S.) Large; clear lemon-yellow.

Seckel. (F.) Rather small; yellow with russet-red cheek.

Winter Nelis. Yellowish green dotted with russet.

Plums

Damson. Dark purple; tart flavor.

Green Gage. Round; greenish yellow with brown dots.

Santa Rosa. Large; purplish crimson; flesh yellow.

Satsuma. Red flesh. Popular as the "Blood Plum."

Wickson. Yellow, overlaid with carmine.

Prunes

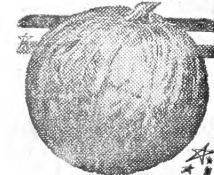
French. Medium size; violet-purple; very sweet.

Imperial. Skin thin and reddish-purple.

Sugar. Large, purple; matures in August.

Quinces

Pineapple. Fruit very large. Makes a highly flavored jelly.



Walnuts

6 to 8 ft. trees, \$3.50 each; larger trees, \$4.50 each.

Payne's Seedling. (Grafted). Large nut.

Franquette. (Grafted). Nut very large and long.

PROTECT YOUR VICTORY GARDEN

against cabbage worms, web worms, aphids, beetles, etc.

"CENOL GARDEN DUST"

contains ROTOXONE

We have a limited supply of this remarkable

SUNSET'S EXHIBITION CHRYSANTHEMUMS

Set out the plants about 2 feet apart in well-fertilized ground. After they have grown 1 foot high, pinch them back about 4 inches, then each plant will send out from three to four stems. Keep the ground well cultivated and fertilize often. As soon as the buds appear, let the largest remain and pinch off all others.

ORDER AS SOON AS POSSIBLE — STOCK IS VERY LIMITED THIS YEAR.

Plants ready about March 15th to end of May.

Orders amounting to \$2.00 and over are prepaid within the Fourth Zone. Add 20c to cover cost of postage and handling on orders for Chrysanthemums for less than \$2.00.

GIANT CHRYSANTHEMUMS

Albatross. Pure white, perfect incurve.
Armistice Day. Red incurved with gold.
Blazing Gold. Intense golden yellow.
Bronze Frick. Dark bronze incurve.
Elizabeth Arden. Large strawberry-pink incurve, silvery reverse.
Harvard. Dark crimson reflex. A great favorite.
Indian Chief. Deep reddish bronze with gold reverse. Diameter when disbudded 7 inches. Holds color well.
Maj. Edw. E. Bowes. Bright rosy pink. Six inches in diameter.
Matve Queen. Purple with silver reverse incurve.
Rose Glory. Beautiful lavender incurve.
White Turner. Huge incurved white.
Yellow Turner. Bright canary-yellow.

Any of the above, 20c each, \$2.00 per dozen.



Giant Chrysanthemums

Special Collection Giant Exhibition Chrysanthemum

ONE EACH of 12 listed above, \$2.00 postpaid
All are strong, well-rooted plants that will produce an abundance of beautiful blooms.

NEW KOREAN HYBRIDS

In a class by themselves are these new early flowering Chrysanthemums. They offer color, charm, abundance and supremely easy culture. They prove very valuable as cut flowers. Cut with their entire branching sprays, they offer hundreds of blossoms on a single branching stem. A "must" for your garden.



Apollo. Bronze, red and gold. Very colorful.

Ceres. Chamolite-yellow and coppery gold. Strong grower.
Daphne. Lovely daphne-pink. A very popular shade.
Mars. Deep amaranth-red. An unusual color.
Mercury. Coppery bronze and red. Fine with fall foliage.

Each 20c; Doz. \$2.00

Novelty Feathery, Spidery and Quilled Types

Lavender Feather. Deep lavender. Tall growing, very prolific.
Pink Velvet. Narrow tubular petals of a pleasing shade of pink.
Red Spider. Large spidery magenta.
Silver Lace. A pure large white quilled variety, with hook-tips reflexing. Fine keeper.
Yellow Spoon. Lemon yellow small spoon-type.



Novelty Chrysanthemums

Showy Pompon Types

The following varieties comprise small flowered sorts that are grown without disbudding.
Cora Peek Bull. Deepest yellow.
Francis Huckle. Gardenia white.
Campfire. Very fine dark red.
Jewel. Perfect shaped pink pompon.
Indian Summer. Glowing orange bronze.

Any of the above, 20c each, \$2.00 per doz.

SUNSET'S HIGHEST QUALITY FLOWER SEEDS

ALL PRICES ON FLOWER SEEDS ARE POSTPAID

Cultural directions are printed on the backs of our Flower and Vegetable Seed packets. Note how we have classified the different flowers as to annuals, perennials, borders, heights, etc., and the proper time for planting.

ALYSSUM. HA. 6-12 in. All year. For borders and rockeries.
A. auranitum. Sweet Alyssum. White. Pkt. 10c, 1/2 oz. 35c.
A. Violet Queen. Violet shade. Pkt. 15c, 1/2 oz. 45c.
A. saxatile compactum. Gold Dust. Perennial. Grayish foliage. Bright yellow blooms. Pkt. 15c, 1/2 oz. 45c.
ANEMONE. HP. 1-1 1/2 ft. March-July.
A. Giant De Cae. Mixed. Pkt. 25c.
A. St. Bridget. Mixed. Pkt. 25c.
ANTHRINUM. See Snapdragons.

Asters
HHA. 2-3 ft. Feb.-June.

Giant Crego. Wild-Resistant. This fine variety grows over 2 feet tall, is well branched, of free, sturdy growth. The fluffy, graceful flowers are rarely less than 4 inches across and frequently over 6 inches across.

Collection: One Pkt. each of above 6 colors. 75c.
Mixed. All colors. Pkt. 15c, 1/2 oz. 45c, 1/2 oz. 75c.
CANDYTUT. Annual. Mixed. HA. 6-8 in. All year. Pkt. 10c, 1/2 oz. 35c.
CARNATION. HP. 15-20 in. Aug.-Mar.
C. Chabaud's Everblooming Giants. Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Marguerite. Mixed. Pkt. 10c, 1/2 oz. 35c.
C. CALDWELL. Cape Maygold. HA. All year. C. Orange King. Large, deep orange-red. Pkt. 15c, 1/2 oz. 45c.
C. Orange Sunshine. Clear orange. Pkt. 15c, 1/2 oz. 45c.
C. Lemon King. Large; lemon-yellow. Pkt. 10c, 1/2 oz. 35c.
C. Campfire. Orange and scarlet. Pkt. 15c, 1/2 oz. 45c.
C. Radio. Orange. Pkt. 15c, 1/2 oz. 45c.
C. Mixed. All colors. Pkt. 10c, 1/2 oz. 35c.

CAMPANULA. Mixed. Canterbury Bells. HB. 2-3 ft. April-Aug. Pkt. 15c, 1/2 oz. 35c.
CELOSIA. Cockscomb. TA. 1 1/2-3 ft. Feb.-May. C. Plumosa. Mixed. Feathered Cockscomb. Pkt. 15c, 1/2 oz. 45c.
CENTAUREA. cyanus. Bachelor Button; Cornflower. HA. 2-3 ft. Sept.-May. C. Double Blue Boy. Pkt. 10c, 1/2 oz. 35c.
C. Double Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Jubilee Gem. Dwarf. 1 ft. Deep blue. Pkt. 15c, 1/2 oz. 45c.
C. Imperialis. Mixed. Royal Sweet Sultan. HA. 2 ft. Sept.-March. Pkt. 15c, 1/2 oz. 35c.
COXON. HHA. 2-3 ft. Feb.-June.
C. Giant Sensation. Pink. White. Crimson. Pkt. 15c, 1/2 oz. 45c.
C. Sensation Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Double Crested. Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Early Klondike. Orange Flame. Gold Medal 1935. Pkt. 15c, 1/2 oz. 45c.

Delphinium - Perennial
Larkspur
PACIFIC GIANT STRAIN
Plant from June to November.
A magnificent new race, producing spire-like spikes of bloom in many new and beautiful shades, ranging from pale blue to deep indigo blue and royal purple, with many intermediate pastel tones of mauve, pink, and lavender shades. The flowers are very large and come in both single and double forms.
Pastel Light Blue Shades. Deep Blue Shades. Pastel Shades. Giant White, or Mixed. Each, Pkt. 50c, 1/16 oz. \$1.50.
DELPHINIUM. Sunset Hybrids. All Shades. Pkt. 15c, 1/2 oz. 45c.
DIANTHUS. Pinks. HA. 1 ft. Sept.-May.
D. Chimeusis. Double Mixed. Indian Pink. Pkt. 15c, 1/2 oz. 45c.
D. plummarius. Double Glove Pink. Pkt. 10c, 1/2 oz. 45c.
DARLIE. Sunset Hybrids. Mixed. HHP. 3-4 ft. Jan.-March. All varieties. Pkt. 25c.
DOUBLE DAISY. Mixed. HP. 4 in. Aug.-Mar. June. Pkt. 25c.
SHASTA DAISY. Alaska. HP. 1-2 ft. May-Sept. The best sort. Pkt. 15c, 1/2 oz. 35c.
ESCHSCHOLZIA. California Poppy. HA. Feb.-May.
E. Sunset Reselected. Rich orange. Pkt. 10c, 1/2 oz. 35c, 1/2 oz. \$1.50, 1/2 oz. 40c.
E. Crispum. Pkt. 10c, 1/2 oz. 35c.
E. Brilliant Mixed. Pkt. 15c, 1/2 oz. 45c.
FORGET-ME-NOT. (Aloneosia) (pestris). HP. 6-12 in. June-Nov. Blue. Pkt. 10c, 1/2 oz. 35c.
FONGUELO. Sunset Strain. Mixed (Digitalis). HP. 2-3 ft. May-Nov. 8 to 10 in. Pkt. 15c, 1/2 oz. 35c.
GALLARDA. HHA. and HP. 2 ft. Feb.-May; June-March.
G. Fine Annual Single Mixed. Pkt. 15c, 1/2 oz. 35c.
G. Grandiflora. Perennial. Pkt. 15c, 1/2 oz. 45c.
G. Portola. Pkt. 15c, 1/2 oz. 35c.
GODETIA. Satin Flower. HA. 1-2 ft. Sept.-June. Pkt. 15c, 1/2 oz. 45c.
G. Single Mixed. Pkt. 10c, Double Mixed. Pkt. 15c, 1/2 oz. 45c.
GOURDS. Ornamental. Mixed. TA. Vine. Apr.-May. Pkt. 10c, 1/2 oz. 25c.
GYPSOPHILA. Baby's Breath. HA. and HP. G. elegans grandiflora. White. Pkt. 10c, 1/2 oz. 45c.
G. elegans carminea. Pkt. 15c, 1/2 oz. 60c.
G. paniculata. Perennial. White. Pkt. 10c, 1/2 oz. 30c.

Campanula
C. Double Blue Boy. Pkt. 10c, 1/2 oz. 35c.
C. Double Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Jubilee Gem. Dwarf. 1 ft. Deep blue. Pkt. 15c, 1/2 oz. 45c.
C. Imperialis. Mixed. Royal Sweet Sultan. HA. 2 ft. Sept.-March. Pkt. 15c, 1/2 oz. 35c.
COXON. HHA. 2-3 ft. Feb.-June.
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C. Double Blue Boy. Pkt. 10c, 1/2 oz. 35c.
C. Double Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Jubilee Gem. Dwarf. 1 ft. Deep blue. Pkt. 15c, 1/2 oz. 45c.
C. Imperialis. Mixed. Royal Sweet Sultan. HA. 2 ft. Sept.-March. Pkt. 15c, 1/2 oz. 35c.
COXON. HHA. 2-3 ft. Feb.-June.
C. Giant Sensation. Pink. White. Crimson. Pkt. 15c, 1/2 oz. 45c.
C. Sensation Mixed. Pkt. 15c, 1/2 oz. 45c.
C. Double Crested. Mixed. Pkt. 15c, 1/2 oz. 45c.
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SUNSET'S GIANT FLOWERING GLADIOLUS

THE FINEST AND LARGEST BULBS OBTAINABLE — PRIZE WINNERS EVERYWHERE.
PLANT JANUARY TO MAY

Gladiolus should be planted about 6 inches deep and 7 to 8 inches apart. A light application of Sunset Special Fertilizer on the top of the ground, after the plants are several inches high, will aid in producing larger blooms.

Government Inspected and Fumigated — Guaranteed Disease and Insect Free

All Gladiolus Bulbs are postpaid to 4th Zone.
Add 25c to all orders under \$2.00 to cover mailing costs.



Six of a kind at the 12 rate and 50 at the 100 rate.

Amrita. Beautiful large ruffled clear buff. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Barcarolle. Finest ruffled salmon orange. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Beacon. Bright salmon-red with cream blotch. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Bella Donna. Gorgeous tall light blue. Very unusual. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Charles Dickens. Clear, glowing violet-purple. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Dr. Bennett. A beautiful scarlet with large blooms. A fine exhibition variety. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Maid of Orleans. The largest and finest pure white ever introduced. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Margaret Beaton. Large pure white with small red blotch. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Margaret Fulton. Gorgeous clear salmon. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Master Myron. Vigorous and beautiful clear red, very early. A prize winner. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Minuet. Clear, pure lavender, large and handsome. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Old Glory. Glorious deep red, outstanding. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Picardy. A most sensational flower of delicate apricot-pink. Many extremely large florets open at one time. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Phyllis McQuiston. Grand clear glowing pink. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Recado. Massive slate gray with scarlet glints, very unusual. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Rudolph Serkin. Beautiful pansy-blue. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Sahara. Odd shade of chamois, large spike. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Shirley Temple. Huge ruffled, pure cream shade. Unusual. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Token. Gorgeous deep salmon flame. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Vagabond Prince. Deep bronze-red with orange blotch. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Yellow Emperor. The best deep yellow. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

Zuni. This glorious new gladiolus is a sight to behold. The blossoms are like pieces of velvet, a rich combination of smoky salmon and gold on a slate ground. The stems are tall and stately. 3 for 35c; 12 for \$1.25; 100 for \$9.00.

SPECIAL COLLECTION: TWO EACH OF THE 22 GIANT-FLOWERING GLADIOLUS LISTED ABOVE, 44 BULBS, \$4.25 (2 COLLECTIONS, 88 BULBS, \$7.75).

Sunset's Rainbow Giant Gladiolus Collection
Five bulbs each of the following seven beauties:
Maid of Orleans Token Old Glory Yellow Emperor
Phyllis McQuiston Vagabond Prince Rudolph Serkin
The 35 Bulbs, separately labeled, for \$3.25
(See above for full descriptions.)
SUNSET STANDARD MIXTURE
Made up of standard varieties, good colors.
Large Bulbs, 12 for \$1.00; 100 for \$7.00
SUNSET DE LUXE MIXTURE
The finest mixture obtainable and is taken from the above varieties.
Large bulbs, 12 for \$1.25; 100 for \$9.00

Sunset's Giant Orchid-Flowering Sweet Peas

HOW TO GROW SWEET PEAS SUCCESSFULLY

Prepare the soil with a liberal dressing of our specially prepared Sunset Fertilizer. Sweet Peas are heavy feeders. The soil should be deeply dug and thoroughly mixed with the fertilizer. Make a trench about 5 to 6 inches deep, planting the seeds 3 to 4 inches apart and covering them 1 inch deep with good soil. After planting, tread the soil lightly over the seeds or firm it with any suitable implement. Thoroughly soak the bed, and remember to keep it always moist, as any dryness after seeds germinate is fatal.

When the plants are 6 inches high, pinch out an inch or so of the top to make them husky and sturdy. Gradually fill in the trench to insure deep-rooted, drought-resistant plants. Five-foot common chicken wire, neatly stretched, is an ideal trellis but strings or small boughs can be used.

Sunset Special Spencer Sweet Pea Collection

Exhibition Collection of Giant Spencer Sweet Peas in a range of eight gorgeous colors, each in a separate packet.

Avantenne. Giant white.
Blue Bell. Azureblue.
Magnet. Cream-pink.
Pinkie. Rose-pink.
This reliable collection has won many first prizes in flower shows.

Any of above varieties, pkt. 15c; in bulk, oz. 50c

SPECIAL: One 15c pkt. each of above 8 varieties for

60c
postpaid.

Special Large Package of Giant Orchid-Flowering Spencer Sweet Peas
Enough to plant 50 feet. This wonderful assortment of mixed colors, postpaid, 25c.



Rhododendrons are too large to go via Parcel Post.
Must go Express, Collect.
Add 75c to cover cost of packing Rhododendron for shipment.

SUNSET'S GORGEOUS RHODODENDRONS

The magnificent display of these lovely shrubs attracts thousands of visitors to Golden Gate Park.

Rhododendrons should be planted in partial shade and prefer acid soil. They should receive liberal applications of leaf-mold or peat for best results. Do not use fertilizers containing lime. Mulch the top soil to conserve moisture and pull weeds by hand; do not cultivate close to plants as roots are very near surface. Ready for planting about November 15 and through winter until May.

All the Rhododendrons offered are balled plants, well branched and shaped, and bear flowering buds.

We are the largest dealers in Rhododendrons and Azaleas in this section.

PRICES ARE FIGURED ACCORDING TO SIZE

Alice. A beautiful shade of clear pink. \$9.00 to \$12.50 each.
Countess of Athlone. Beautiful orchid shade. \$9.00 to \$12.50 each.
Cynthia. Beautiful sky crimson. \$9.00 to \$12.50 each.
Eureka Maid. Flower similar to Pink Pearl in size but of a deeper shade of pink. \$9.00 to \$12.50 each.
Fragrantissima. Pure white, fragrant Himalayan Rhododendron. \$5.00 to \$7.50 each.
Lord Roberts. Dark red with black blotches. New and very fine. \$9.00 to \$12.50 each.
Mrs. R. S. Holford. Rich salmon; large truss. \$9.00 to \$12.50 each.
Pink Pearl. The finest of the pink-flowering varieties. Carries immense trusses of flowers. \$9.00 to \$12.50 each.
Purple Splendor. A grand deep purple. \$9.00 to \$12.50 each.
Unknown Warrior. Vigorous grower, large trusses, fine, rosy-red. \$9.00 to \$12.50 each.

The Fragrant Daphne

DAPHNE odora marginata, Pink Daphne. A small shrub, 4 feet high, producing intensely fragrant light pink flowers which are massed in dense clusters at the end of the branches during the winter. The leaves are edged creamy white. Balled. \$2.50, \$3.50 and \$4.50 each according to size. Too large to mail, must go via express collect.

Deep Purple Blossoms

(PRINCESS FLOWER)

LASIANDBRA (Pleroma) Rare shrub with deep purple blossoms. In gal. cans, \$1.25 and \$1.50 each.

(Add 25c postage for mailing)

Pink Breath-of-Heaven

DIOSMA pulchrum. In many California gardens the White Breath-of-Heaven, with its aromatic heath-like foliage and its innumerable starry little flowers is a great favorite, but we think that this newly introduced relative from South America will be even more popular. It grows about 2 feet high, with a dwarf, compact, bushy habit, and in late spring and summer is covered for weeks with thousands of little bright pink flowers. In gal. cans, \$1.00 each.

(Add 25c postage for mailing)

Fast Growing Hedge

PRIVET, California (Ligustrum Ovalifolium). A valuable hedge plant. Naked roots, 1½ to 2½ ft., well branched, 15c each; \$1.50 per doz; \$12.50 per 100.

(Add 25c per dozen to mail)

SUNSET'S QUALITY LAWN SEEDS

Our Lawn Seeds are the finest and highest grade obtainable. We supply large quantities of our seed to the War Department Posts in and around San Francisco and also the Navy Department.

HOW TO PRODUCE A GOOD LAWN

After the ground is thoroughly worked, roll it before seeding, to prevent it from settling unevenly, and then rake the surface lightly. Sow the seed so as to cover the ground thoroughly, and then cover it lightly with soil. Roll again so as to press the seed in firmly. If you have no roller, use boards and tramp on them so as to pack the ground firmly, but a roller is preferred.

New lawns should not be allowed to dry out, not even for a half day. For the first 15 days the lawn should be watered twice a day if necessary.

A lawn should be fertilized after the first cutting, and at least

All prices on Lawn Seed are postpaid within the Fourth Zone.

Lawn Seed prices are subject to change without notice.

Astoria Bent. Spreads from underground rootstalks, and produces a splendid rich green turf of upright growth and fine texture. Sow 1 pound to 250 square feet. Certified seed. Lb. \$1.75 10 lbs. \$15.00.

Pacific Rye Grass (Genuine Pacey's Rye Grass.) This grass is similar to the Australian Rye Grass but has a finer leaf and is longer lived. Lb. 60c; 10 lbs. \$5.50.

Chewing's Fescue. Forms a close, lasting turf, succeeding well under poor conditions. It is used extensively in lawn and putting green mixture Lb. \$1.75; 5 lbs. \$8.00.

Creeping Bent (Genuine Seaside). Being of fine texture, this grass is excellent for lawns and putting-grounds, as it makes a low, velvety growth. Lb. \$1.60; 5 lbs. 7.00.

Kentucky Blue Grass. Fancy; extra clean. The most popular grass for lawns. It is dark green and of dense-growing habit, making a beautiful turf in a heavy or black soil. Lb. 75c; 5 lbs. \$3.25.

Red-Top Grass. Gives a quick effect and succeeds on all soils, though doing best on moist soils. Should be in all lawn mixtures. Lb. 60c; 10 lbs. \$5.00.

twice a year. Water well after applying. We recommend Sunset Special Lawn and Garden Fertilizer. See this page below.

Sow the seed thick enough at the start and save yourself a lot of unnecessary work. Use at least 1 pound to a space 10x10 feet. Many successful gardeners double this amount.

Warning. Do not use the so-called rotted manure. It is full of wild clover and other weed seeds. Pests, such as lawn moths, slugs, snails, beetles, etc., get a start through eggs and larvae in such manure. A few pounds of good fertilizer is equal to a sack of manure. If you want a moisture-holding material for top-dressing use peat; it is clean.

White Clover. Of dwarf habit, with creeping stems, rooting at joints, thus making an excellent turf that stands constant tramping. Used for lawn-planting, either alone or in mixture with grass seed. Lb. \$1.75.

Park Lawn Mixture. (Formerly known as Golden Gate.) This mixture of hardy grasses forms a thick strong turf that will stand hard usage. Lb. 65c; 10 lbs. 6.00.

Shady Nook Mixture. Contains grasses for making good lawns in shady places and under trees. Lb. \$1.75; 10 lbs. 15.00.

Sunset Special Lawn Mixture

This mixture will produce the finest lawn in almost any location. It is composed of five hardy grasses, and is the result of many years' experience. It will produce that beautiful velvety green lawn that everyone admires. One pound will sow a space 10x10 feet. Lb. 75c; 10 lbs. \$7.00.

Sunset's Special Garden-Lawn Fertilizer

(It Works Like Magic)

TWENTY YEARS PROVEN RESULTS—BEST PLANT FOOD FOR LAWNS, TREES, SHRUBS, FLOWERS

For Vegetables—Apply 4 lbs. to space 10x10 feet. Dust along rows of growing vegetables—water in well.

The best all-around fertilizer for general garden use. Economical and easy to use. It peeps up lawns in a few days' time. Apply 3 to 4 pounds to 10 x 10 feet of lawn; 3 to 4 tablespoons to a rose bush; dust along rows of sweet peas and other plants. Water immediately after applying. Used by U. S. Government (War Department), cemeteries, institutions, exhibitors, etc.

Contains 6 per cent Nitrogen, 9 per cent available Phosphoric Acid, 6 per cent water soluble Potash. The complete plant-food, free from weeds and insects. The most economical fertilizer based on coverage and results. Remember 4 pounds equals 150 lbs. of manure.

A fertilizer is only as good as the guaranteed analysis shown on the package. Compare our analysis with others. We guarantee 21 plant food units, 6-9-6.

3 lbs. 30c; 10 lbs. 75c; 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.00 F. O. B. San Francisco

SAME PRICE FOR 20 YEARS—Registered No. 538

SUNSET'S GLORIOUS NEW AZALEAS



Azalea Kurume

In spring, Azaleas are in their glory. Their vivid colors and beautiful foliage always add charm and beauty to the landscape. They thrive best in a good garden loam, free from lime, with plenty of decayed leaves or peat about them. Do not hoe or spade near the plants. Pull the weeds.

HARDY KURUME TYPES (EVERGREEN)

Apple Blossom. White, shaded pink, with light center. Glossy foliage. Single.
Cherry Ripe. Masses of cherry-red blossoms.
Coral Bells. Compact; profuse bloomer. Deep coral-pink. Double.
Hinedegiri. Compact. Bright scarlet. Glossy foliage. Single.
Snow. Compact. Pure snowwhite. Very profuse bloomer. Double.

Strong plants that will bloom this spring, \$2.00 and \$2.50 each; add 25c if wanted by mail.

AZALEA INDICA (EVERGREEN)

Paul Schaume. Double, deep salmon.
Verveaneana-Alba. Double white.
Wm. Van Orange. Single fringed, orange-red. Very showy.
Strong field-grown blooming size plants, \$3.50 and up, according to size.

Add 25c each if wanted by mail.

GLORIOUS PEONIES

Place roots in deep, rich soil, setting them so that the crowns are covered with 2 inches of earth.

Double Pink, Double Red, or Double White. Strong. 3-yr. roots, 60c each; 12 for \$6.00.



Peonies

HARDY PERENNIAL PHLOX ROOTS

(2-Year Old Roots (Plant October To March))

A beautiful and easily grown perennial about 3 feet high, producing magnificent spikes of showy flowers. They remain in bloom all summer. Set the plants 1½ feet apart. Red, Pink, Lavender, Salmon and White. Roots 40c each; 3 for \$1.10; \$4.00 per doz., postpaid.

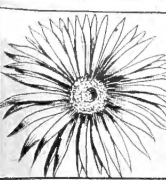


Hardy Phlox

Transvaal Daisies (Gerbera)

(Improved Type)
Plant September to May

The large Marguerite-like flowers come in all shades of pink, salmon, red and yellow, and are borne on long, stiff, straight stems. They require a warm, sunny position, good drainage, and protection from frost. Care must be taken not to plant them so that the crowns are buried. Mixed colors. Strong plants, 2 years old, 35c each; 3 for \$1.00; 12 for \$3.50, postpaid.



Transvaal Daisy

BEAUTY BUSH

*KOLKWTZIA amabilis. A fine hardy flowering shrub from Central China forming a perfectly symmetrical bush, fountain-like in habit. 6 feet high, every branch in the spring becoming a plume of pink blossoms, mottled with orange. A shrub that will thrive almost anywhere, delighting in cold, open, exposed positions where it gets plenty of sun and wind. Requires little attention but provides much beauty. \$1.50 and \$2.00 each. Add 25c if wanted by mail.

Strawberry Tree

ARBUTUS Unedo. A bushy, spreading medium-sized shrub, 8 feet high, with rich green foliage very similar to California holly. It has many delightful little, pearly white, bell-shaped flowers in summer, followed by clusters of brilliant red, strawberry-like fruits, ripening about Christmas time. Stands heat, cold and drought. Plant in sun or part shade. In gal. cans, \$1.00 and \$1.50 each (Add 25c postage for mailing)

Large specimen plants \$1.50 each. Express charges collect.

The New Red Abelia

ABELIA floribunda. Mexican Abelia. By far the most beautiful of all the Abelias (and one of the loveliest new evergreen shrubs that have been introduced lately). It grows 3 to 4 feet high and has handsome glossy foliage, with a profusion of pendulous, tubular, reddish purple flowers. In gal. cans, \$1.00 each. (Add 25c postage for mailing)



DWARF EVERGOLDEN

This is the most popular dwarf conifer grown in California. Dwarf, compact and broadly conical in form, the tips of all the branches are covered with bright gold throughout most of the year.

Balled specimens, \$5.50, \$4.50 and \$3.50 each. Gal. cans, \$1.25. (Add 25c postage on gal. can if wanted by mail) Balled plants express collect.

Sunset's Hardy Deciduous Flowering Shrubs

CREPE MYRTLE. A very strong-growing shrub, 10 to 15 feet high, with bright green leaves. The flowers, with their pretty crimped petals are produced in very large panicles at the ends of the branches during the entire summer.

C. Pink. Pastel pink, \$1.50 each.
C. Red. Rich watermelon-red. \$1.50 each.
FORSYTHIA suspensa. Golden Bell. Golden yellow blossoms in clusters in early spring. \$1.50 each.

HYDRANGEA French Improved. Deep rose shade. This plant is most satisfactory, blooming for a long period. Hydrangeas succeed admirably when planted in a shady place in the garden. \$1.50 and \$2.50 each.

H. Improved Blue. \$1.50 and \$3.50 each.
SNOWBALL COMMON. Tall shrubs with white flowers in ball-shaped heads. \$1.00 each.

S. prunifolia. Bridal Wreath. White flowers. 2 to 3 ft. \$1.50 each.

S. Vanhouttei. Drooping white variety. 2 to 3 ft. \$1.50 each.

WEIGELA rosea. Lovely pea-shaped pink flowers. \$1.50 each.

W. Eva Rathke. Ruby-carmine blossoms. \$1.50 each.

(Add 25c postage for mailing)

LILY OF THE VALLEY

Strong Pips

12 for \$1 25 for \$2

GIANT DOUBLE DELPHINIUMS
Sunset Hybrids—Our strain includes a variety of glorious shades of blue from the palest sky-blue through intermediates to the darkest blue colors. For a mass effect of blue there is nothing to equal this strain of Delphinium. Sold in mixture only.

25c each; 12 for \$2.50 (postpaid)
CALIFORNIA GIANT VIOLETS
Delightfully fragrant, potted plants.
3 for \$1.00 (add 10c for mailing)

STEPPING STONES

Kraft-tile—heavy duty, 12" x 12"—1 inch thick. Ea. 25c